



Business Spotlight

Spinutech Inc

Spinutech is an award winning interactive shop that has been in business for over eight years. Spinutech has two locations, our main office is in Cedar Falls, Iowa with thirteen employees and we have a branch office that was added in 2006 in Adel, Iowa, where one of the managing partners works. We have clients in over twenty-five states. A few of our local clients included Hy-Vee, Kum & Go, Firestone, Beam/Electrolux Central Vacuums, Greater Dallas County Development Alliance, as well as many others.



Our stronghold has always been in developing high-end websites that are dynamic in nature. Since the conception of the business our differentiating factor is our content management system, Spinternet™. This proven solution is highly intuitive and extremely user friendly. Our ability to mesh clean, simple, concise design with a strong content management system sets us apart from many firms similar to us.

For more information please visit: <http://www.spinutech.com/> & <http://blog.spinutech.com/>.

Spinutech has also started a subsidiary called Wink™. Wink™ is a convenient one-stop company portal for managing all of your printing and fulfillment needs. The unique approach of the Wink solution enables you to organize all your products, regardless of vendor affiliation. All of this is packaged in an easy to use web store with personalized customer service. Items that you order regularly like business cards, promotional pens, and corporate logo apparel are easily located, tracked and inventoried. Wink streamlines your fulfillment process for you, saving you time and money.



For more information please visit: <http://www.web2ink.com/>.

Spinutech offers the following services:

- Website Development
- Content Management
- Ecommerce
- Intranets
- Extranets

Contact Spinutech:

Cory Schmidt
Des Moines Managing Partner
www.spinutech.com
1-866-414-7746 info@spinutech.com

Project Activity

Project activity has been steady in the Greater Dallas County area and we are pleased to report the following statistics for the third quarter of 2008:

- 12 New Prospect/Project Inquiries
 - 1 office
 - 1 heavy industrial
 - 1 light industrial/manufacturing
 - 2 warehouse
 - 1 call center
 - 4 data center
 - 2 others
- 26 Active Projects
- 140 Pending Projects
- 4 Completed Projects

Existing Business Call Program

The Alliance staff continues to work on an existing business and industry call program as a means to open lines of communication with businesses located in the Greater Dallas County area. Please let us know of any businesses in your community you would like us to call upon.

The Alliance assisted with the following projects announced this quarter:

Microsoft to Build Data Center

Microsoft Corporation announced plans to build a new data center in West Grand Business Park located in West Des Moines. The data center will house servers and equipment to operate large-scale web portal services for Microsoft's online services business and will employ approximately 50 people. [Read](#) for news release.

Urbandale Company Expands Operations

Pitney Bowes PSI, a division of Pitney Bowes, announced plans to expand into 78,000 square feet at Warehouse IV in Meredith Business Park. This facility will be the company's 37th mail-presort services network location, and will have the ability to process 3 million pieces of first-class mail every day. The expansion will create approximately 70 new jobs.

Chemtech Finds New Home in Adel

CHEMTECH, Inc. purchased the former Dominion building located on the Visions Parkway in Adel, IA for their manufacturing operations. The company is relocating and retaining 10 jobs and has plans to add 10 additional jobs within three years. CHEMTECH is a light manufacturer of products for industrial customers, including food processing sanitation, industrial cleaning, transportation cleaning, and water treatment technology products.

PDI Fall Conference

The Professional Developers of Iowa Fall Conference was held in West Des Moines, September 24-26, 2008. The conference, "Site Selection Boot Camp", featured national site selection consultants and was the highest attended PDI conference to date. Site selection consultants in the industry sectors of call center, office, distribution, industrial, and bioscience evaluated and provided feedback on regional RFP responses and were presenters in breakout sessions speaking on their industry of expertise. The Iowa Department of Economic Development also presented on their process of working with site selectors. Other conference session topics included marketing, communications, and research. The conference also included a golf outing and steak fry reception.

Save The Date

Look forward to these upcoming events:

- GDCDA Legislative Roundtable - Friday, November 14, 2008. State legislators serving The

Alliance service territory will be present in an open discussion on the upcoming legislative session. Look for more details soon.

2008 Annual Meeting

The Alliance hosted its annual meeting on Wednesday, September 17, 2008 at the Raccoon River Nature Lodge in West Des Moines. Nearly seventy people attended the casual steak fry dinner catered by Hy-Vee, enjoying a nice evening of networking and colleague friendships. The Alliance would like to thank Earl May for donating mum centerpieces given as prizes in drawing.



Greater Dallas County Development Alliance
813 Main Street
Adel, Iowa 50003
Ph: 515-993-3009
www.dallascounty-ia.org

Greater Dallas County Development Alliance
813 Main Street
Adel, Iowa 50003

› If you'd like to stop receiving this newsletter, you
can [unsubscribe](#)