



Insights to Action

FY 2026 Business Retention & Expansion Report

VISITS

40

Companies
Participated

25

GDCDA BRE
Visits

8

City of Waukee
Visits

7

City of West Des
Moines Visits

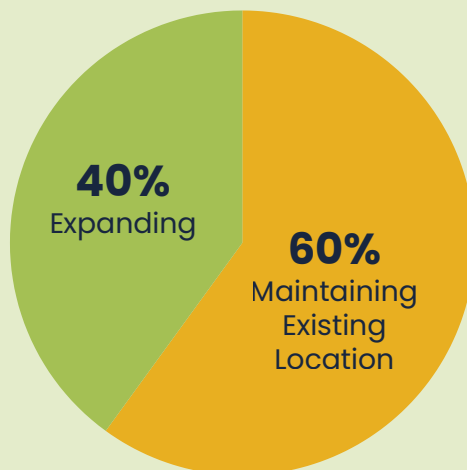
Industries
Represented

25

Employees
Represented

5,286

Businesses Expanding* in the Next 3 Years



*includes facility growth and job creation

Several companies are pursuing **sustainability initiatives** and **available land** for growth considerations.

20% of businesses
reported
workforce
challenges

Competitive tax climate and
development-ready sites remain
factors in long-term growth.



Distance-related
supply chain
challenges are
occurring.



Continued need for
workforce and
improved
infrastructure.



Talent attraction and
workforce housing are
growing priorities for
communities and
companies.

The Alliance's Business Retention & Expansion (BRE) program is a proactive, relationship-driven initiative focused on supporting existing businesses across Dallas County. Through strategic outreach, business surveys, and responsive follow-up, the program works to identify opportunities for growth, address challenges, and connect businesses with the resources they need to succeed. Recognizing that most job growth comes from existing companies, the BRE program is designed to ensure businesses feel heard, valued, and supported while helping build a thriving and resilient local economy.

